





CHINA FILM FORUM 2016

Venice Lido, September 2nd Villa degli Autori, Lungomare Marconi 56

PLENARY SESSION

10.00 – 12.30 am

- Official Introduction and welcome to the partners
- How to write in China and Italy. A challenge and an opportunity Hosted by: Francesco Bruni (President 100autori) Francesco Martinotti (president ANAC) Panelists: Shu Huan (Lost in Thailand) Yuan Yuan (Go Away Mr. Tumor, Chinese nomination for the Academy Award) Paolo Genovese (Perfetti sconosciuti) Moderator: Maurizio Sciarra (director)
- Case studies of possible co operations:
 - Beijng Television presents: Long March Today by Sergio Basso
 - Coffee by Cristiano Bortone and Cai Gongming

- He Hui the Soprano from the Silk Road with Agnese Fontana (author and producer) and Duan Peng (producer)

 Official Announcement of the cooperation between Venice Days and Silk Road Film Festival

WORKSHOP

2.30 – 5.30 pm

 Best Practices for the Chinese Market Introduction by Bridging the Dragon and Doc/it

SESSION 1: Tendencies and perspectives of the Chinese film market Panelist:

Ben Ji, Producer & Managing Director of Reach Glory Media & Entertainment Group

SESSION 2: Who's who in the Chinese audiovisual industry Panelist: Wu Sisi, General Manager of Project Development at Jetavana Entertainment

SESSION 3: Facing the censorship. Rules and suggestions Panelist: Charles Lei, CEO of Thunder Communications International

SESSION 4: The role of the documentary cinema Panelists: Rosario Di Girolamo, Head of R&D Doc/it Vivien Sha, South Area Regional Manager Nielsen - CCdata Ning Yuqi, Director of Overseas Business Development GZDoc Yu Zhou, Deputy Director of General Office Sino-Italian Campus, Tongji University Jürg Neuenschwander, College of Arts and Media, Tongji University

